

**WE OFFER COMPREHENSIVE
SOLUTIONS FOR RETAIL INDUSTRY**



Post-Covid Era & Retail Future



IRAN RETAIL SUMMITS

■ Taking place in near future, The Iran Retail Summits bring together senior executives from international retailers and parallel industries to create and debate the future of commerce. The Summits address urgent issues changing the global retail landscape and highlights the need for retailers to adapt their business models to meet the demands of the “always-on” consumer through disruptive technologies, enhancing customer experience, accessibility and creating sustainable and ethical supply chains.

The only Iranian gathering that explores the convergence of retail with technology, experience and hospitality. ■



Why Attend?

- Gain insight from creative minds behind the latest bricks-and-mortar brand projects
- Join thought-leadership conversations with leading retail founders and CEOs
- Share retail design strategies, perspectives, and global trends
- Navigate the evolutionary disruption of the next era of retail
- Forecast tomorrow's innovative retail environments
- Build new connections, relationships, and partnerships



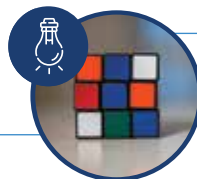
Who will be attendants ?

Which Concepts&Topics will be dicussed ?

- Manufacturers
- Distributors
- Hypermarkets
- Brick and Mortars
- Financial Institutes
- Founds
- Brands
- Strategists
- Analyst
- Owners
- Software Providers
- Facility Providers
- Service Providers
- Investors
- Banks
- Logistic
- Cooperation Models
- Strategies
- Needs
- Problem Solving
- Innovation
- Investment
- Road Map
- Future
- Management
- Barriers
- Trends
- Performance
- Communication
- logistic
- HR
- Data
- Branding
- Location
- Fintech
- Investment
- Ecommerce
- KPI Model
- Advertising
- E-Tailing
- Broadcast
- Franchising
- Category Management
- Taxation
- CRM
- Operation
- New Method
- Crisis Management
- Retail Accounting
- Digital Transformation
- Retail Management
- Visual Merchandising
- Orgnization Architecture
- In Store Experience



RETAIL VALUE CHAIN



RETAIL FUTURE



Speakers

■ International and Iranian speakers operating in different countries and representing verticals including luxury, electronics, beauty, fashion, food, beverage, grocery beside retail services providers and retail parallel industries take to the stage. Showcasing perspectives from international and Iranian icons alongside ambitious brands, the speakers will provide a truly holistic insight into retail trends.

Sharing industry perspectives. ■
Reimagining retail. ■



- Created by retailers, for retailers under the expert guidance of industry advisors, The Summit does things differently.

■ Taking To Stage Till Today ■



Michael Tockuss



Massimo Volpe



Frédéric Perodeau



John Ryan
Newstores



Hassan Sayrani
سایرانی

Embrace cross-sector ideas
Join the pioneers
Meet global icons

- Getting you closer access to inspirational leaders, highlighting the most innovative and impactful stories in retail today and hosting a range of networking opportunities to support meaningful connections.

Talking About Today & Planning
For Tomorrow. ■
Reimagining retail. ■



Saeed Khazaie



Majid Kianpour



New Retail.
New Normal.
New Future.



Shahin Fatemi
DORSA
TEHRAN1370



Mehdi Ali Akbarian
سان
ساز



Sam Nafissi
Aftabnet

- Next-generation customer experience and incredible branding isn't unique to retail. Learn from the trend-setters in parallel industries including F&B, hospitality and lifestyle who are leading the way.



Nil Telli



Farhad Alizadeh



New ways of learning.
Discover new brands.



Naim Ebrahimian



■ Bring back a new outlook and fresh ideas to your organization.



Mehdi Firuzane



Emade Ghaeni



■ We Empower Today's And Tomorrow's Retail Leaders



Ali Dorostkar



Alireza Jatan



Connect with leaders. 
Advance your career. 



Alireza Safariyan



Somayah Hassanzadeh



Saeed Eslami Bidgoli



- Empowering Retailers with tools and solutions tools to enhance compliance and sustainability programs

— ■ Partners with leading retailers to meet the challenges of a dynamic economy.



Reza Ghorbani

راه‌پردافت
پرمخاطب‌ترین رسانه فین‌تک ایران



Payam Esfandiari

۱۰
ZERONE



Soheil Khanmohammadi

⟨H⟩
هابیراستار
Hyperstar



Shahriar Mohsenin

IR
IRAN RETAIL SUMMIT
CONSULTANT

Through collaboration and thought leadership, we advance ideas that foster free markets, competition, economic growth, and sustainability. ■

Whats On

■ **Retail Exhibition:** Retail Startups and Retail Tech / Services providers beside Retail parallel industries will meet each other.



■ **Retail Academy :** The Retail Academy is an independent institution providing a platform for strategists, designers and sales partners from the retail sector to share experiences.



■ **Retail Media :** The first Iranian professional Retail Broadcast.



■ **Retail Hub :** Retail Hub is the first vertical Iranian ecosystem in retail innovation.



■ For more information please visit our website

Agenda







iranretailsummit.com